



# Dimension of interaction design

*Desain & Pengalaman Pengguna  
#3*

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# interaksi

## Reciprocal action or influence

*Timbal balik Tindakan atau pengaruh*

## Communication or direct involvement with someone or something

*Komunikasi atau keterlibatan langsung dengan seseorang atau sesuatu*

## Reciprocal Direct

*(timbal balik langsung)*

## “Interaksi bersifat timbal balik”

*Bisa berupa Tindakan atau pengaruh, dan juga komunikasi atau keterlibatan langsung dengan seseorang atau sesuatu*

# interaksi



Language **serves as a medium** of interaction between people

*Bahasa menjadi medium interaksi antar manusia*

*“...Interaction **needs a medium** to make it work...”*

*“**Interaksi bersifat timbal balik**”*

*Bisa berupa Tindakan atau pengaruh, dan juga komunikasi atau keterlibatan langsung dengan seseorang atau sesuatu*

Remote control **serves as a medium** of interaction between user - TV

*Remote control menjadi medium interaksi antara manusia dan TV*



# interaction design

“...Interaction design can be understood in simple.....  
**design of the interaction between users and products.**

focusing on designing a **medium** of interaction **between man** (users) **and thing** (object, space, event/situation)...”

“...Interaction is the **essence of all user experiences...**”

*“...The goal of  
**interaction design** is  
to create products that  
enable the user to  
achieve their objective(s)  
in the best way  
possible...”*